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Augmented & Virtual Reality: How it can Elevate Education & Humanity

Alice Wroe

Atlantic Institute

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Augmented & Virtual Reality: How it can Elevate Education & Humanity

A Brain Food Lunch & Learn Series Collaboration



Alice Wroe

*Augmented and Virtual Realities Lead,
Atlantic Institute in Oxford*

She researches and commissions innovative ways the global community of leaders can be together when physically apart, exploring what it means to be human whilst digital. Previously she was Creative Director of Magic Leap's digital human Mica, where she oversaw the creative and ethical direction of the pioneering digital human who, under her direction, used art and culture to engender positive ways for society to relate to embodied AI. Through this work she explored whether it is possible for embodied AI to champion gender equality.

As Founder of Herstory, Alice has creatively activated women's history for some of the world's leading brands and institutions. Driven by developing virtual experiences that do not compromise the humanity of the user, she says she is looking with hope to a future where technology enables everybody to reach their full potential and creates a fairer and more inclusive society.

Thursday, May 27, 2021 | 12pm EDT

Cost: FREE

Location: Virtual - Zoom

For more information or to register, go to franklin.edu/leadership/events

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