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Doctor of Healthcare Administration at Franklin University

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Doctorate of Healthcare Administration (DHA): Global and Domestic Healthcare

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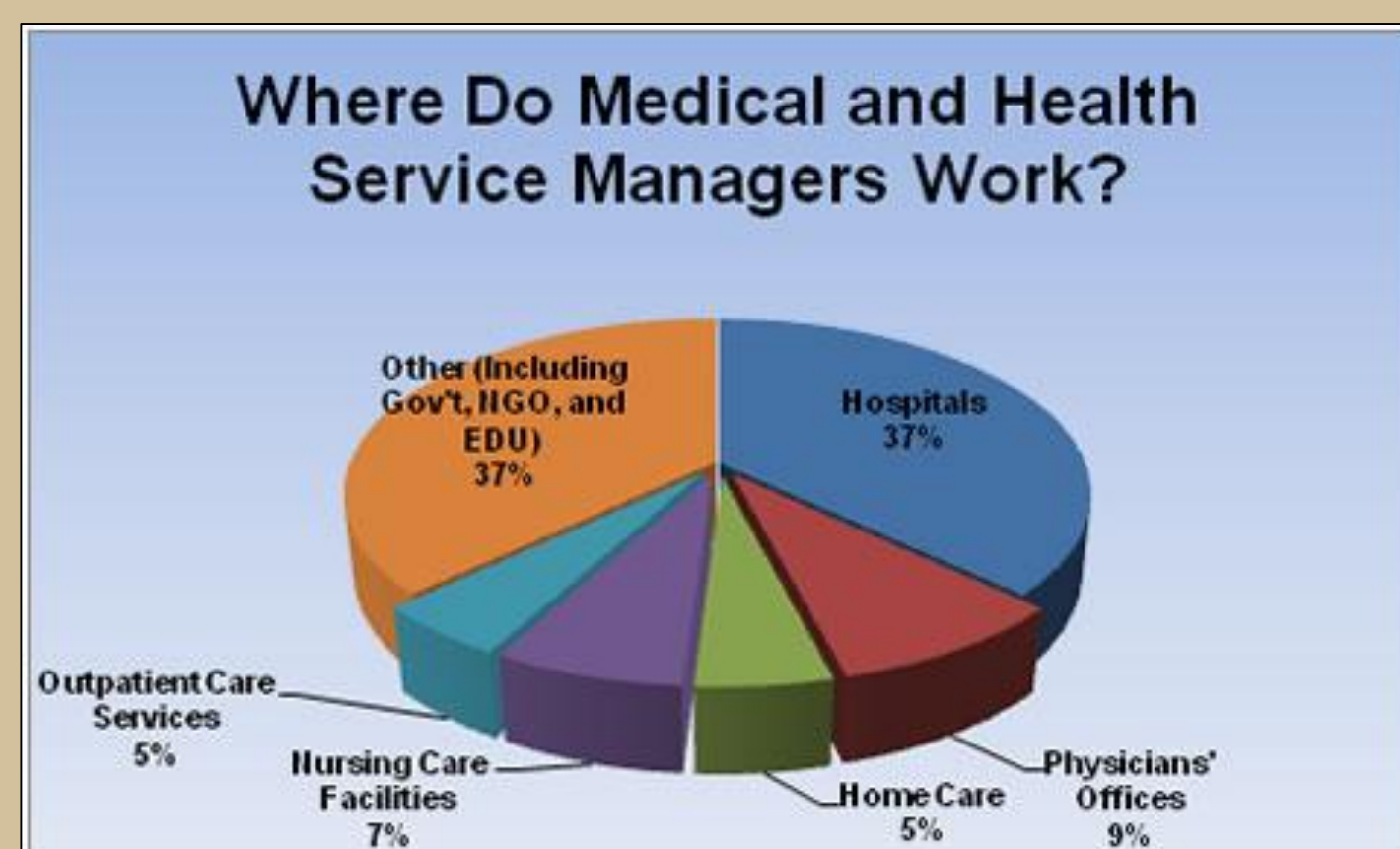
Introduction



The demand for healthcare services, especially in light of healthcare reform, continues to drive growth in the healthcare industry far into the future. On a national level, there is a 29% sector increase predicted through the year 2020 (Bureau of Labor Statistics). With this growth is anticipated a 20-28% increase in healthcare service manager positions, an area that demands higher education in a competitive market. Healthcare organizations are placing a higher demand on their senior leaders to demonstrate proficiency and acuity in a rapidly-changing healthcare environment.

Healthcare Employment

Total employment change in the healthcare industry is projected by the Bureau of Labor Statistics, O*Net, and Economic Modeling Specialist, Intl to be:



National

- 29% sector growth through the year 2020
- 3.5 million new healthcare jobs
- 20-28% healthcare service manager growth

Franklin's Target Region

- 16% growth in Ohio
- 2.5 million healthcare practitioners, technical, and support professionals in 2008
- 300,261 regional healthcare sector job growth by the year 2015

Changes in Higher Education

Along with the increasing demand and market growth for healthcare services there has been an increase in graduate degrees awarded for the health profession and related programs. Data retrieved from the National Center for Educational Statistic (NCES, 2013) demonstrated the following:



53.8% growth in awarded Master's degrees between 2007-2012
26.9% growth in awarded Doctorate degree between 2007-2012

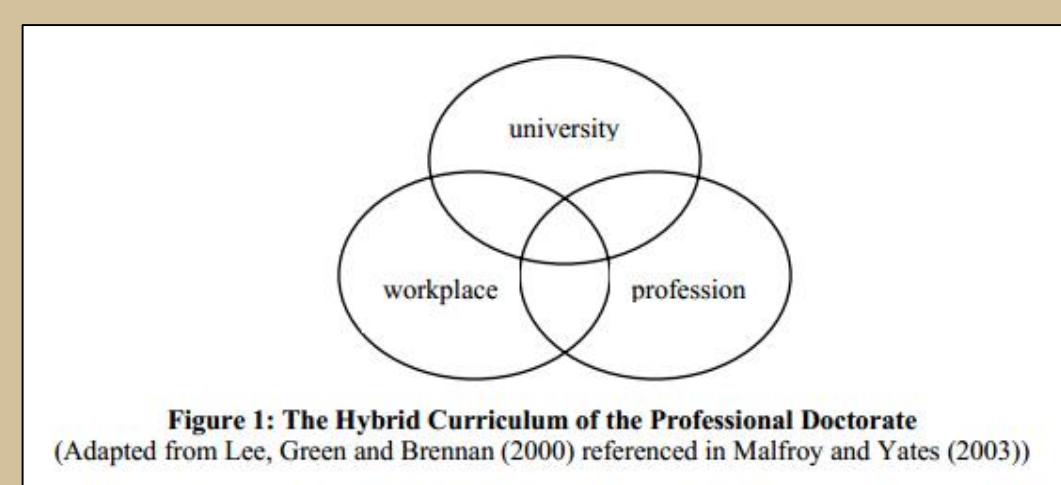
Global Demand

In addition to the domestic higher education market, Gill and Hoppe (2009) noted that professional doctorates continue to grow rapidly in English speaking countries outside the U.S. The DHA courses would easily translate into international markets. Healthcare is not simply a U.S. domestic topic or concern; many international healthcare systems could benefit from skilled leaders who understand a healthcare industry's impact on a country's economics and business. Franklin's current healthcare programs continue to be an integral component for international strategies and a DHA would strengthen the international portfolio as well.

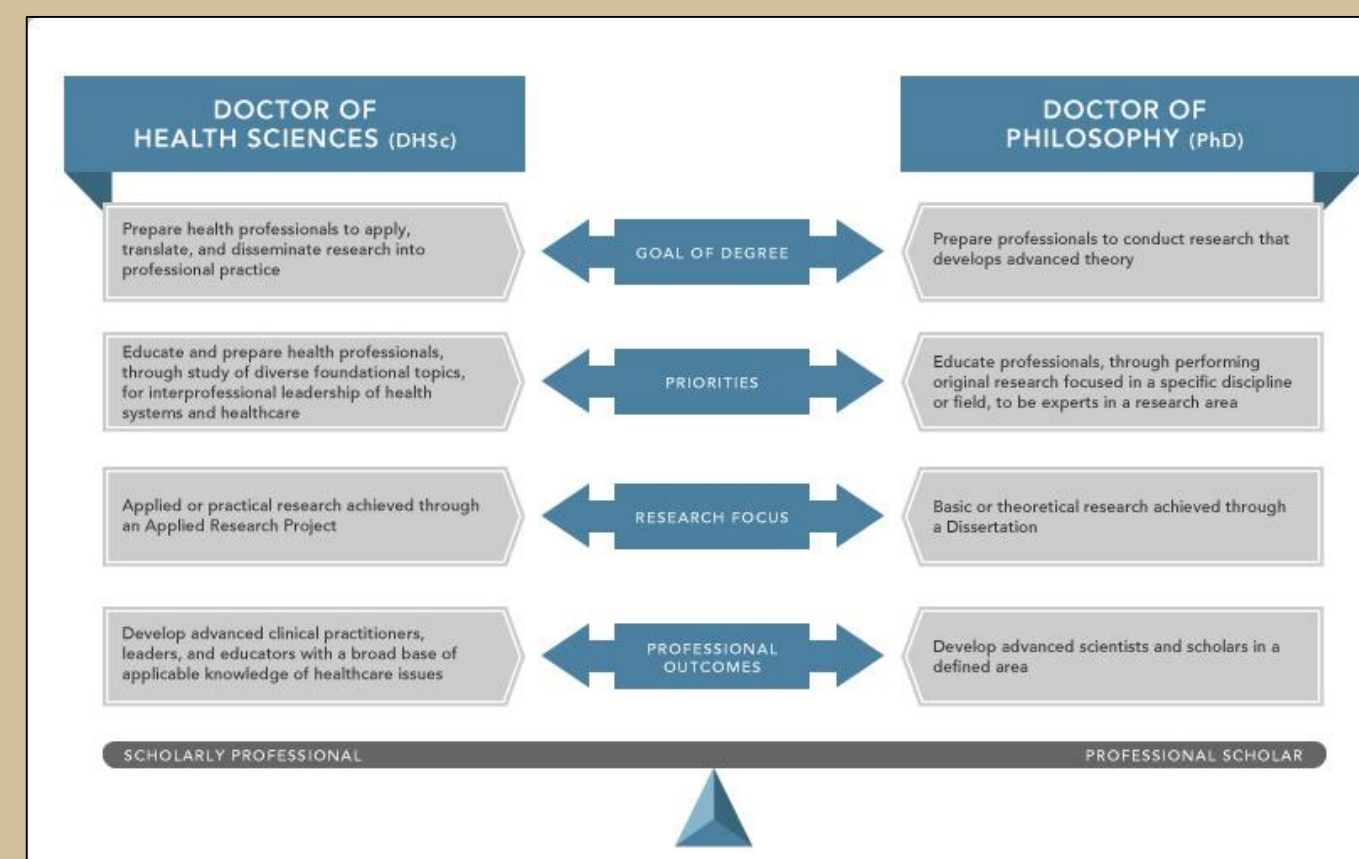


Why Doctorate vs. Ph.D.?

The current academic environment supports a professional practice doctorate in healthcare that emphasizes solving real-world problems encountered by healthcare executives. Unlike the PhD, which focuses upon research and generating new theoretical concepts, the DHA provides a rich practice-centered application to complex healthcare management issues.



The essence of a professional doctorate is the integration of practical and applied research that is seamless with professional and workplace needs. A professional doctorate is focused on translating theory into practice.



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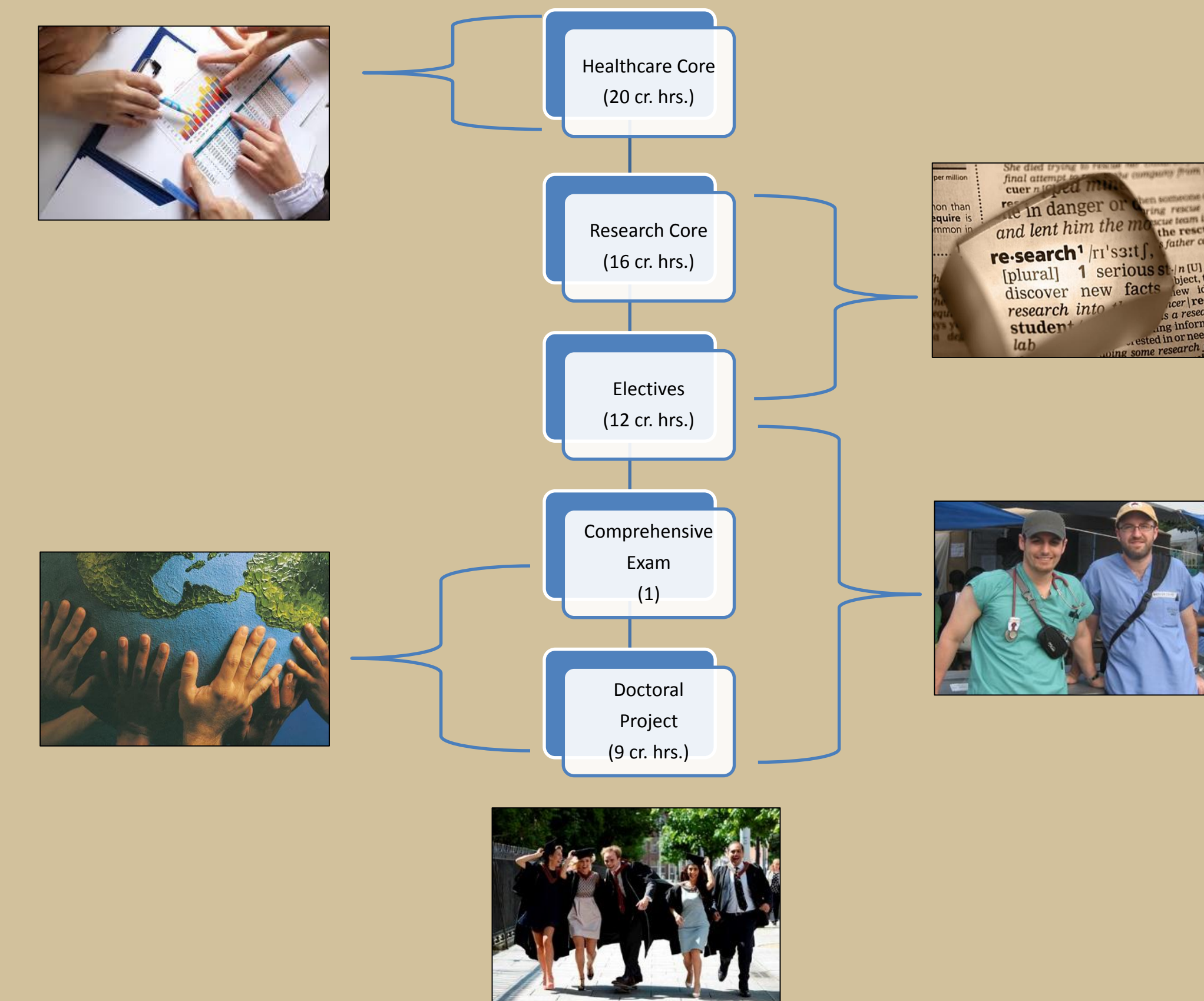
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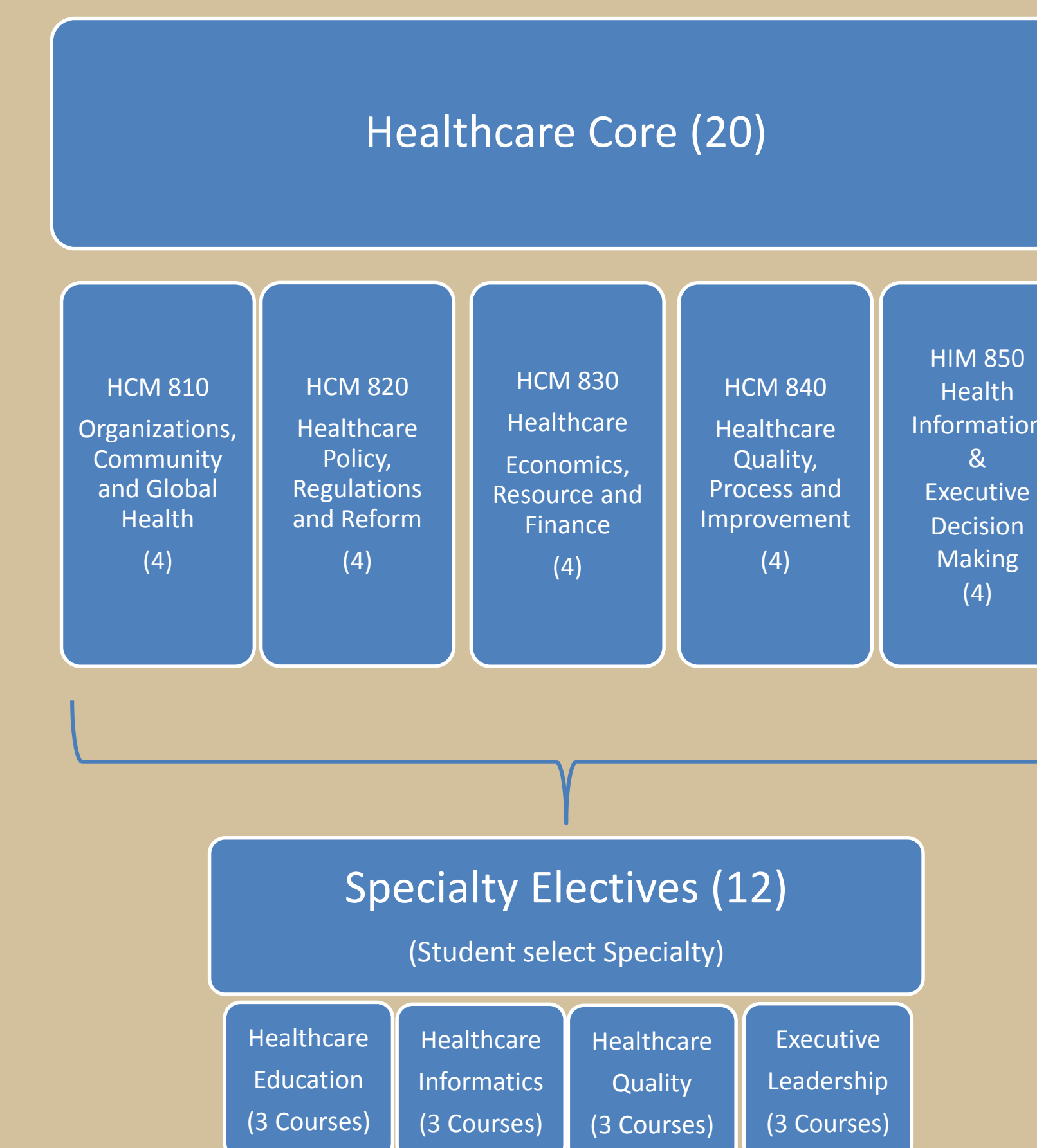
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Program Overview

Proposed Program (58 cr. hrs.)



Proposed Major Curriculum



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