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One Size Does Not Fit All: Tuning the Discovery Service to Meet Stakeholder Needs

EBSCO User Group Conference

Boston May 10 2016

Kristi Lobrano, Franklin University

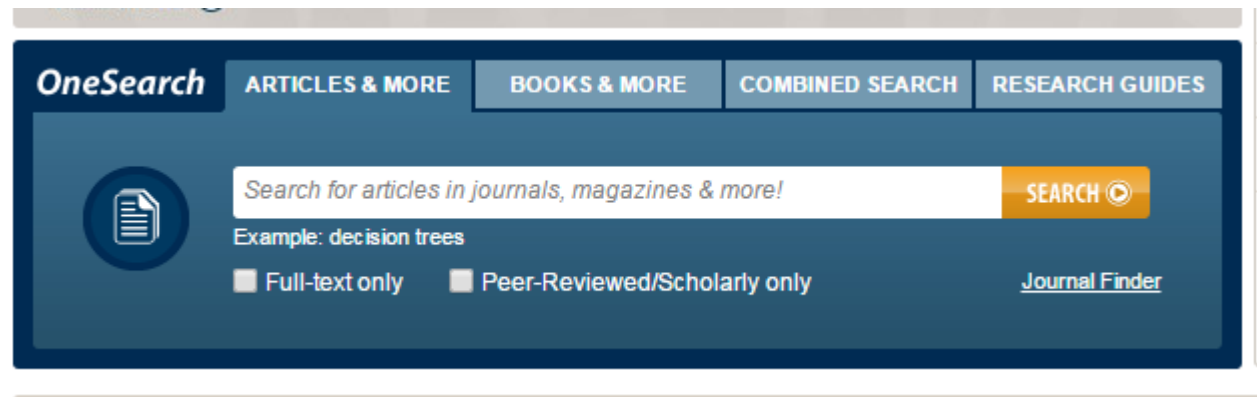
Franklin University

- **Private, Non-Profit University in downtown Columbus, OH**
- **Students are working adults taking online courses**
- **4 Librarians and 2 soon to be Librarians**
- **25K physical items**
- **300K ebooks and ejournals**
- **Member of OhioLINK consortium**

Implementation

- Branded as OneSearch
- Went Live on January 2015
- Created two profiles
- Available Library homepage/mobile site, university app, Ohio National Student portal, Libguides

- |



Customizations

- **Branding –University colors/logos**
- **Pre-search limit for articles and ebooks.**
- **Widgets- OhioLINK catalog and Libguides**
- **Catalog suppression filter**
- **Icons for sources types**
- **Off campus message and guest access message**
- **Enhancement Requests - Map keywords to specific resources and update citation lookup page**



Franklin University Nationwide Library: **One Search**

FRANKLIN UNIV

Keyword ACCOUNTING FRAUD ?

Basic Search Advanced Search Search History

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Find all my search terms:

ACCOUNTING FRAUD

Expanders

Also search within the full text of the articles

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Research Starter **Fraud.**

Throughout history, the term "fraud" has undergone a series of transformations. The earliest recorded definition of fraud was made during the early... [More](#)
Salem Press Encyclopedia, 2015

Recommended Research Guides
Librarian created online resources to assist with assignments

- [Forensic Accounting](#)
- [Accounting](#)
- [Business Forensics](#)

1. **Accounting fraud : maneuvering and manipulation, past and present / Gary Giroux.**



eBook

By: Giroux, Gary A. New York, New York (222 East 46th Street, New York, NY 10017) : Business Expert Press, 2014. Unlimited user Business Expert online title Language: English, Database: Franklin University Catalog

Abstract: Scandals relating to manipulation and **fraud** have dominated much of the history of business and the **accounting** profession in America since its founding. Crooks, corruption, scandals, and...

Subjects: Accounting fraud -- United States; **accounting fraud**; accounting standards; auditors; big 4 accounting firms; corporate **fraud**; earnings manipulation; earnings quality; Enron; Sarbanes-Oxley act; securities and exchange commission; subprime meltdown; transparency; WorldCom

View Catalog Record

Location	Call No.	Status
Ebooks		View Catalog Record

2. **Tax Aggressiveness and Accounting Fraud.**



Academic Journal

By: LENNOX, CLIVE; LISOWSKY, PETRO; PITTMAN, JEFFREY. *Journal of Accounting Research*. Sep2013, Vol. 51 Issue 4, p739-778. 40p. 10 Charts. DOI: 10.1111/joar.12002. , Database: Business Source Premier

There are competing arguments and mixed prior evidence on whether firms that are aggressive in their financial reporting exhibit more or less tax aggressiveness. Our research contributes to resol...

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ACCOUNTING FRAUD

Search

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1212 Publication Date 2016

Show More Options set

Content Type

- All Results
- Books (472,408)
- Academic Journals (306,061)
- Magazines (56,442)
- Trade Publications (35,681)
- News (21,855)

Profiles

- **Two Profiles: Franklin and Ohio National University**
- **Each had unique branding**
- **Second profile had limited Resources**
- **Shared Knowledge Base**

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Example: decision trees

- Only full text
- Only peer-reviewed/scholarly

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Journey of an OhioLINK Book

Library buys book, adds information to their own catalog and OhioLINK's Central Catalog; please see also!

Book is ordered with other books going to the same destination

Book arrives at student's OH-IO-LINK Library of choice

Book's home library receives request, a staff member pulls the book

Staff prepares book for use and notifies member to pick up the book

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Refine Results

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Find all my search terms:

[accounting fraud](#)

Expanders

 Also search within the full text of the articles

 Apply equivalent subjects

Limiters

 Full Text

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 Publication Date

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Content Types

- All Results
- Magazines (63,780)
- Academic Journals (59,294)
- Trade Publications (22,091)
- News (10,700)

Search Results: 1 - 10 of 278,971

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Subjects: ACCOUNTING fraud; CORPORATE taxes; ACCOUNTING -- Corrupt practices; ECONOMIC crime; FINANCIAL statements; Other Accounting Services

 [PDF Full Text](#) (243KB)

2. Highlights of fraud research.



Academic Journal

 By: Bolt-Lee, Cynthia E.; Kern, Sara. *Journal of Accountancy*. Nov2015, Vol. 220 Issue 5, p40-45. 6p. , Database: Business Source Complete

Subjects: ACCOUNTING standards; ACCOUNTING fraud; OCCUPATIONAL training; ACCOUNTANTS -- Customer services; ACCOUNTING firms; Vocational Rehabilitation Services; Offices of accountants; Offices of Certified Public Accountants; Other Accounting Services; ACCOUNTANT-client privilege; UNITED States

 [PDF Full Text](#) (3.4MB)

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Usage

- **EDS vs EBSCO usage**
 - **April 2015**
 - **EDS sessions 8749 , EBSCO sessions 4971**
 - **Full text downloads EDS 16,147 EBSCO 5347**
 - **April 2016**
 - **EDS sessions 11,008, EBSCO sessions 3730**
 - **Full text downloads EDS 13,069 EBSCO 7508**

Overall Assessment (so far)

- **Less linking errors due to larger FT content**
- **Less issues with missing content- missing articles or issues**
- **Much better than previous discovery product**
- **Overall database usage is down because students are finding resources in EDS, rather than searching multiple databases.**

Contact Info

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