

Franklin University

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FranklinWORKS

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FranklinWORKS

Bill Chan, Executive Director, Domestic Partnership Development

Building your Workforce from Within

It's a fact of modern-day business life: Everyone is asked to do more with less. As a result, tough decisions are constantly in the works, including where to invest and where to save. Many organizations feel forced to focus on the negatives, such as cutbacks, reductions and sacrifices. However, research proves what you already know: People matter. Developing your workforce brings a valuable return on investment.

With FranklinWORKS, partner organizations have access to a complete portfolio of educational options designed and delivered by a university that has been solely dedicated to educating ambitious students for more than 110 years. These scalable resources enable partners to recruit, train and retain the talent vital to moving their organizations forward.

Recruiting and Retaining Top Talent

Attracting and retaining good employees (43%) and developing leaders (36%) are two of the top three challenges faced by central Ohio CEOs. *(Columbus CEO 2015 Survey)*

Forty-five percent of companies surveyed on employee turnover indicated that costs are more than \$10,000 per employee. *(Workforce Magazine)*

Companies struggle with developing leaders at all levels in the wake of a widespread skills gap. *(Deloitte 2015 Global Human Capital Trends Report)*

The Employer Challenge

Providing consistent and effective training for employees at multiple locations – worksites, time zones or continents

Maintaining training programs that are fresh and relevant to current organizational needs

Delivering information in accelerated formats to develop and promote internal talent

Supporting and sponsoring educational attainment that is designed for practical application

FranklinWORKS Solutions



MAXIMIZE **YOUR** TRAINING



INCREASE **YOUR** LEADERSHIP CAPACITY



OPTIMIZE **YOUR** EDUCATION BENEFITS

FranklinWORKS Advantages

- Create workforce training and development that equips employees to achieve business and performance goals.
- Attract new talent with a strengthened recruitment package that includes professional training and development that's in tune with organizational needs.
- Implement new training solutions quickly and seamlessly through effective project management services.
- Optimize tuition benefits by converting in-house training to college credit toward relevant degree programs.

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