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### **Alumni Connection Spring 1999**

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# A L U M, N I Connection

a Publication of the Franklin University Alumni Office

Spring '99

### Courtyard dedicated to The Huntington National Bank



Cutting the ribbon at the dedication ceremony of The Huntington National Bank Courtyard is (L to R) Jim Kunk, Huntington's President, Central Ohio Region, current Chairman of Franklin's Board; Dorothy Brownley, Senior Vice President and Director of Corporate Relations of Huntington Bancshares, Inc.; Bill Bennett, Vice Chairman of Community Relations at Bank One and Immediate Past Chairman of Franklin's Board; Mary Held, Training Coordinator at Huntington; and Dr. Paul Otte, President of Franklin University.

Franklin University's newest green space was officially dedicated as The Huntington National Bank Courtyard on Thursday, Oct. 22. The beautiful courtyard is located in the center of campus, between the Student Services Center and Alumni Hall.

The Huntington National Bank Courtyard was named in honor, appreciation and recognition of Huntington's superb leadership and ongoing commitment and support of Franklin University.

"Franklin has had a great relationship with Huntington for many years," said President Paul Otte. "Huntington has generously given its talent and time through representation on our Board of Trustees. Beginning in the early '80's, Sophia Zuhier served on our Board. More recently, Jim Kunk, President of Huntington's Central Region, is the representative on our Board. He has served as Treasurer for the last two years, was Vice Chairman last year, and this year, will serve as Franklin's Board Chairman. He also has taught in our Leadership Classes as an adjunct professor," said Otte.

The Huntington National Bank also has given generous financial support to Franklin with leadership gifts in both the Partners Capital Campaign and the Student Center Campaign. And, Huntington is one of the largest employers of Franklin students and alumni, employing over 200.

The Huntington Courtyard, the most recent of our many campus improvements, is the crowning touch to our downtown campus — the entity that makes our University feel and look like a campus. The University has had great feedback on the Courtyard from students, faculty and staff alike, and if last fall was any indication, it will be enjoyed by many for years to come.

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### Alumni return for unveiling



Alumni gather on the steps of Alumni Hall for the Wall Unveiling.



Alumni attending the Wall Unveiling included (L to R) John Ruhlin '70, (Treasurer of Franklin's Board of Trustees); President Paul Otte; Gary James '71 (Secretary of the Board of Trustees); Ralph Sanese '75; Mark Shy; George Spangler '70; Ron Blank '64; Judy Scheck Reinhard '77; and Gwen Roberts '72.

Last October, Franklin University alumni returned to campus for

#### a Recognition Luncheon & unveiling of the Alumni Wall.

This marble wall is engraved with the names of alumni who made significant gifts in support of the recent capital campaigns. Alumni gifts were responsible for more than \$1 million of the \$7.8 million raised for the Partnership and Student Services Center campaigns.

After the luncheon, President Otte escorted the group to the Alumni Hall terrace for the Alumni Wall unveiling ceremony. They each received an evergreen seedling in appreciation and as a continuing remembrance of their personal gift to the University. Later, many alumni toured the campus to see the results of their investments in campus renovations, and all expressed their pleasure at the new transformations.

### Board of Trustees Officers for '99 appointed

Newly elected to the Board of Trustees for a three-year term is Donal Malenick, a Franklin alum, and President of Worthington Industries. He previously served on the Board from 1980 to 1987.

Others re-elected for another three-year term include Bill Bennett; JoAnn Davidson (Speaker of the House); Sue Doody (President, Lindey's Restaurant); Bill Eells (Retired, Regional Government Affairs Manager, Ford Motor Co.); Janet Jackson (City Attorney); Floyd Jones (Sr. Vice President of Operations, The Columbus Dispatch Printing Co.); Marsha Ryan (President, AEP Ohio).

Moving from the Board of Trustees to the Board of Advisors is former Adjutant General Richard Alexander '89. Also elected to the Board of Advisors for a three-year term is Gregory Jones '75, (Vice President-California for State Farm Mutual Insurance Co. and President & CEO of State Farm General Insurance Co.). Jones was the feature alum in the Fall 1998 issue of the *Alumni Magazine*. Renewed as members of the Board of Advisors are Ned Herrmann, Robert Jepson and Martha Rogers.



Franklin University's newly elected officers of the Board of Trustees for 1999 include (L to R) John Ruhlin, '70, re-elected as Treasurer (President of Economic Leasing); Gary James '71, re-elected as Secretary (President of Dynalab, Inc.); Floyd Jones '85, Vice Chairman, (Senior Vice President of Operation, The Columbus Dispatch Printing Co.); Jim Kunk, Chairman of the Board, (President, Central Ohio Region, The Huntington National Bank); Bill Bennett, Immediate Past Chairman of the Board (Vice Chairman, Bank One, Columbus, NA); and President Paul Otte.

OFFICE OF ALUMNI RELATIONS AND DEVELOPMENT

Helga Kittrell Executive Director of Development

Brenda McCoy '90 Director of Annual Giving & Alumni Relations

> Stephanie Meisberger Marci Walton Alumni and Development Assistants

This issue of the Alumni Magazine was mailed to those alumni/friends who have supported the University. 1-614-341-6236 • 1-877-341-6300 (toll free)

alumni@franklin.edu (email)

www.franklin.edu

### Over \$30,000 raised at the Kick-Off Dinner

For the second consecutive year, Franklin alum Don Malenick and his wife Connie hosted the Annual Fund Kick-Off Dinner in October at the Double Eagle Golf Club. This event has quickly become an evening to which we look forward. New features at last year's event included entertainment and gifts. President Paul Otte performed some magic, and Stephanie Meisberger, Franklin student and assistant in the Alumni/Development Office, entertained guests with popular vocal selections. She also sang a duet with her voice instructor Robin Rice.

In addition, all guests were delighted and appreciative of the hand-blown glass paper weights each received that were made and donated by Franklin professor, Dan Terrible. Terrible's son Nick, also a glass artisan, made a beautiful vase, which was presented to the Malenicks in appreciation for hosting the dinner.

Without exception, everyone had a wonderful time. The event raised more than \$30,000 for this year's Annual Fund, targeted this year to benefit technology and scholarships.



Some of the guests attending the Annual Fund Kick-Off Dinner in October included (L to R) John H. McConnell (founder of Double Eagle Golf Club where the dinner was held); Mrs. McConnell; Connie and Don Malenick (hosts of the event); General Ray Mason; President Paul Otte and Margaret Mason.



If you have ever wondered who's on the other end when you call the Alumni/Development Office, here is the answer. Staff members (L to R) include Marci Walton, Assistant; Helga Kittrell, Executive Director of Development; Stephanie Meisberger, Assistant; and Brenda McCoy, Director of Annual Giving & Alumni Relations.



Franklin professor Dan Terrible and his son Nick display the beautiful hand-blown glass paper weights and vases they have created. Additional photo highlights will be printed in the fall Alumni Magazine.

### Franklin Rocks to the '50s

Plans are underway for this year's Annual Fund Kick-Off Dinner and from early indications, it will be even more festive. This year's theme is "Franklin Rocks to the '50s." More entertainment is planned as alumni and staff are coming forward and volunteering their talents. We've heard Elvis is alive and will be in the house to entertain our guests.

Phyllis Duryee, Assistant Director of the Teaching & Learning Center, who won first place in Franklin's Faculty/ Staff Art Exhibition a few years ago, has volunteered her talents to make gifts for each guest.

This year's dinner will again be held at Double Eagle Golf Club. The date will be in October, with the exact date to be announced. The cost is \$250 per person. The gift is tax deductible and proceeds go to the Annual Fund. •

#### Franklin University

# Franklin's Pride

### **Ohioans in good Franklin hands**



*L* to *R* — Former Adjutant General of the Ohio National Guard Richard Alexander '89, and Lieutenant Colonel in the Ohio Highway Patrol, Ken Morckel '98.

Did you know that two of the highest ranking officials in Ohio are both Franklin alumni? We can all be proud of fellow alum Adjutant General Richard Alexander '89, and Lieutenant Colonel Ken Morckel '98. Alexander just retired from being Adjutant General of the Ohio National Guard after 11 years of service. He served the longest term of any previous general, serving under two different governors. Alexander was responsible for leading over 10,000 reservists.

Alexander is shown greeting Morckel who, as Assistant Superintendent of the Ohio Highway Patrol, is second in command of the Patrol. With the Patrol for 25 years, Morckel has been the assistant superintendent for two years. Prior to that appointment, he served as major in command of the Patrol's statewide operations since 1974, and he has held eight different assignments during that time.

Alexander has assumed the responsibilities of Executive Director of the National Guard Association of the United States in Washington, D.C. He is a former member of the Franklin's Board of Trustees and currently a member of the Board of Advisors. Keeping Franklin education in the family, Alexander's son Jeff, a Marketing Manager for Automobile Club Insurance, also is a Franklin graduate.



### Congrats to one of our own!

Congratulations to Stephanie Meisberger, Franklin student and assistant in the Alumni/ Development Office, who was the winner of the Miss East Central Ohio Pageant in January. She rehearsed her musical numbers at the Annual Fund Kick-Off Dinner last October and performed the same number for her talent portion of the competition.

She will represent Franklin University at the Miss Ohio Scholarship Pageant this

summer. If she succeeds, not only will she receive a scholarship grant (to pay off student loans incurred while attending another university before transferring to Franklin), but Franklin University also will receive \$10,000 for scholarships. Needless to say, we wish her well.

Stephanie will again entertain guests at this year's Annual Fund Dinner. Complete details will be announced in the fall issue of the *Alumni Magazine*.

### Honor and Pride ... permanently displayed on campus Honor Roll is calling you!

### Show your PRIDE! Get on the Honor Roll today.

The Alumni/Development Office has developed a program that will permanently recognize the many alumni and friends who have supported Franklin's Annual Fund year after year.

"Similar to the popular Alumni Wall, where all the significant contributors to the last two capital campaigns are engraved, we wanted to devise a permanent display for the tremendous loyal alumni and friends who show their pride in Franklin every year," said Helga Kittrell, Executive Director of Development.

The program is called the Annual Fund Honor Roll. Continuing investors will have their names engraved on the marble wall, next to the Alumni Wall for the Capital Campaigns. To qualify for the Honor Roll, alumni and friends will be recognized after they have completed their five-year commitment. A minimum personal investment of \$200 each year (or a total of \$1,000 over the five-year period) is required. The names will be engraved per the Investor Club levels. And, matching gifts over the personal \$1,000 gift could possibly increase the Investor Club levels.

"What's exciting about this program is



Don't worry — the names really will be engraved!

that at the end of the first five years, alumni will continue to be recognized in future years. New names will be added each year after an investor's five-year giving cycle is completed," said Brenda McCoy, Director of the Annual Giving and Alumni Relations. "Also, we will have annual displays inside each building listing all Honor Roll investors so students will realize the great support their University receives from our alumni."

McCoy said, "We talked to several alumni to get their reactions about this new program and they all made pledges on the spot." As a matter of fact, after just a twoweek period, we already have numerous alumni on the Honor Roll — Phil Carpenter, Tim Montague, Clarke Price, Kevin Smoot, Joan Williams (all in the Founder's Club, \$500 - \$999); Kathryn Shroyer and Mary Ann Short (in the Cornerstone Club, \$250 - \$499); and Tom Andres, Heidi Drake, Trent Howard, Kevin Rush and David Wilson (in the 1902 Club, \$100 - \$249.)

If you want to join the Honor Roll, call Brenda or Helga in the Alumni/Development Office at 614-341-6236 or 1-877-341-6300 for a pledge form. You can also fax pledges or questions to 614-224-4119 or e-mail mccoyb@franklin.edu or kittrelh@franklin.edu. •

### **\$ \$ \$ FALL PHONATHON RAISED \$60,000 \$ \$ \$**

Thank YOU alumni and friends! Through your support, the Fall Phonathon for the Annual Fund raised slightly more than \$60,000 with 73 percent of the pledges paid!

And, with additional gifts received from alumni and friends, direct mail from the *Alumni Magazine*, and the Annual Fund Kick-Off Dinner — the total unrestricted gifts for the Annual Fund are \$130,441 to date. The University also has received some restricted and endowed scholarship gifts, as well as some memorial gifts. Total gifts for the Annual Fund to date are \$200,488. Needless to

say, current and future students will be very appreciative of this support.

We will continue to reach those alumni who didn't get called in the fall. If you were one of those not reached, you can save us a call by submitting your annual support via the return form in this newsletter on Page 11. We hope you will join more than 1,000 Franklin alumni in showing your PRIDE and support as well.

Show your PRIDE and make your degree more valuable by investing in your University today.  $\bullet$ 

#### **Annual Fund Investors**

The Annual Fund investors recognizes the hundreds of supportive alumni, faculty, staff, businesses and foundations who have made gifts to Franklin University from August 1, 1998 to February 4, 1999. The Annual Fund continues through July 31. Additional investments will be recognized in the fall issue of the *Alumni Magazine*. Names are listed by Investors Club, grouped by giving levels within the Clubs. We thank everyone for the continued support and commitment to Franklin University.

Jeffrey T. Winslow

Steven L. Wolfe C. Danette Woods

**FRIEND'S CLUB** 

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Jeffery L. Abbott

Samuel B. Abramson Jane D. Adams

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#### alumni Connection

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Melanie C. Mantos

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#### **ENDOWED SCHOLARSHIPS**

Charles Robert Brush Mary Salzgaber Brush Carl Eugene Conrad George Edward & G. Britton **Durell Foundation** 

\* Deceased

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### Tartan Fields site of this year's golf outing, Loewendick is chair

Dave Loewendick, chair of this year's Alumni Golf Outing, invites all alumni and friends of Franklin University to the next

#### outing at Tartan Fields on Tuesday, July 27.

The Alumni/Development office is pleased to announce that Dave Loewendick, Vice President of Loewendick & Sons, Inc. and a Franklin alum, has accepted the chairmanship of this year's Alumni Golf Outing.

"I am excited with the challenge and pleased to be part of something that gives back to the University to benefit future students." Loewendick said. "I am also pleased to announce that this year's Outing will be held at the new Tartan Fields course, which should generate considerable interest and enthusiasm, as many golfers will want to try the new course. The 10th Alumni Golf Outing is scheduled for Tuesday, July 27. As in the past, it will be a scramble with a shotgun start at 1 p.m. This year's lunch will precede the tournament, with dinner, award presentations and door prize distributions following the tournament.

"Sponsorships and individual tickets are available," said Loewendick, "and early indications are that it will again be a sell-out."



Loewendick's team at last year's Golf Outing (L to R) Mark Coleman, Charlotte Loewendick, Dave Loewendick and Tom Lennix

Brenda McCoy, Director of Annual Giving & Alumni Relations, says, "We are able to offer all the previous amenities plus some new ones, yet hold



Tartan Fields

the cost to almost the same as last year." She continued, "We are able to offer this bargain because we are securing two primary tournament sponsors this year in addition to hole and other sponsors. Tournament sponsorships are \$5,000 each and include eight golfers plus much more.

Circle Plastics, Inc. has already committed to being one of the two primary tournament sponsors available. There also are hole sponsorships available at \$1,600; Eagle Sponsorships at \$1,000, and Birdie Sponsorships at \$750. To find out what is included in these sponsorships, call Brenda at 341-6236. The individual cost is \$175 per golfer, which includes 18 holes of golf, cart, putting green, refreshments, lunch, dinner and prizes.

"This event helps to raise funds for Franklin University students while providing an afternoon of golf and an evening of fellowship, dining and great prizes," Loewendick said.

Invitations will be mailed soon to previous attendees and to those who have expressed an interest. If you have not attended any past outings but wish to attend this year, contact our office to get on the mailing list. Please call the Alumni/Development Office at 341-6236, toll free at 1-877-341-6300, Ext. 6236, fax to 614-224-4119, or e-mail us at alumni@franklin.edu.

TOURNAMENT

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### Life can be a 'Howl'!

For the first time in a very long time, Franklin University alumni are getting together for a Life Reunion on Thursday, April 22.

MBA alum and Reunion Chairperson Joe Lorenz said, "All Franklin alumni are invited to join their fellow alums to renew old acquaintances, to make new friends and to network." The event will begin at 5:30 p.m. on campus with hors d'oeuvres and a short program. Group photo opportunities for individual MBA classes, door prizes and campus tours will be available until approximately 7 p.m.

Following the campus portion of the event, our attendees are invited to travel to *Howl at the Moon* on Front Street where they will be admitted at no charge, receive free refreshment coupons and more hors d'oeuvres. Joe continued, "It will be Franklin's night to "howl at the moon" while our alums join in the sing-along stage entertainment and continue our life reunion as a group."

For a small fee of only \$15, you can't afford to miss out on all the

fun and the opportunity to see your former classmates and faculty members. The cost includes food, refreshments, and admittance to *Howl at the Moon*. A portion of the cost also will enable our 1999 Life Reunion attendees to present an appreciation gift to the University.



Complete and return the reunion form on page 11 of this newsletter by

Monday, April 13, to ensure your reservation. See you on April 22! •

## The gift that keeps on giving!

### Charles and Mary Brush establish two endowed scholarships to benefit Franklin University students.

Alumni Charles and Mary (Salzgaber) Brush recognized the value of paying back and investing in the future of Franklin University. Both established \$10,000 endowed scholarships for future students in each of their names.

Charles, a '73 graduate, retired from Palmer-Donavin Manufacturing as the Safety & Education Manager. Mary, a '70 graduate, is a former employee of Franklin University who worked in the Admissions Office during the '60s and early '70s.

Charles and Mary met at Hilliard High School and married after Charles returned from the service. The couple just celebrated their 52nd wedding anniversary and do an extensive amount of traveling. They have just returned from a Hawaiian cruise and have been to Australia, five European countries, Canada, and they plan to see much more of the world.



President Paul Otte accepting a check from Mary and Charles Brush, both alumni (center) who set up two scholarships in their names.

Franklin University is very pleased with the loyal support from the Brushes. And, future students will obviously be very grateful as well. Because the scholarships are endowed, they will always remain in existence as only the interest is disbursed for scholarships. As a result, their investment helps the University endowment as well as individual students.

### Ehrhardt retires after 33 years at Franklin



Librarian Allyn Ehrhardt has a good laugh as President Paul Otte presents him with a plaque that names the book depository in his honor.

January 29th was Allyn Ehrhardt Day at Franklin! Ehrhardt was honored at a reception in recognition of his retirement after 33 years of service as Franklin University's librarian. President Paul Otte read a humorous proclamation espousing Ehrhardt's many personal and professional accomplishments throughout his career at Franklin. Continuing to keep the occasion in a light vein, President Otte said that the naming of buildings and other facilities at Franklin are done for very significant reasons, and he could think of no more fitting recognition for Ehrhardt than naming the book depositories after him.

Ehrhardt has been instrumental in

making many changes to Franklin's Library during his 33 years. As a matter of fact, when he joined Franklin, he was hired to start the library. The only library Franklin had at the time was the Law Library. Before coming to Franklin, he was with the University of Illinois for two years, and the Columbus Public Library prior to that.

One of his most significant contributions was getting Franklin on the Discovery System, which connected Franklin to the Columbus and Franklin County library system. When asked how libraries will change in the future, Ehrhardt replied, "Libraries may or may not change a great deal. What a librarian does will change very little, but how things are done will continue to change a great deal."

One of Ehrhardt's greatest achievements is setting the Fly Fish Casting Distance record in San Antonio in 1973 moving the record from 229 feet to 242 feet at that time.

As to his future plans, Ehrhardt says, "I have had more job offers in the last two months than in the last 10 years, and some of them I may well take. A little teaching, a lot of traveling without a return deadline, and who knows what else. I do not sit well, so I can assure everyone that I will be active."

The University community wishes Allyn well and a wonderful, busy, retirement???? •

### Franklin's a leader in bringing leaders to Columbus

Franklin University's Lessons in Leadership Series for 1999 continues with the return of Dr. Stephen Covey on Tuesday, April 6, at the Greater Columbus Convention Center; Dr. Ken Blanchard on Thursday, June 3, at Villa Milano Banquet & Conference Center; and Dr. Tom Peters on Monday, Sept. 13 (location to be announced).

Dr. Covey is the world's number one author of personal and professional development. His book *"The Seven Habits of Highly Effective People"* has sold more than 12 million copies in 28 countries. He also has authored *"First Things First"*.

Dr. Blanchard is the world's number one advocate for merging proven human values with strong business practices. He's the first to have four books on Business Week's Top 15 best-seller list simultaneously ("One Minute Manager," "Raving Fans," "Empowerment Takes More than a Minute," and "Everyone's a Coach").

Dr. Peters is the world's number one all-time best-selling business author, with such books as "In Search of Excellence," "The Circle of Innovation," and "The Pursuit of WOW!" Peters is ranked number one in awareness and credibility of business leaders by Siegel & Gale/Roper Starch Worldwide.

The registration fee for the Covey seminar for individuals is \$399 and includes program materials, lunch, refreshments, and Covey's book. Group rates are available. As most of these sessions have been sellouts, we suggest you make your reservations early if you plan to attend. Reservations can be made through WYNCOM at 1-800-689-9771.

#### PLEASE FILL OUT SECTIONS OF INTEREST TO YOU, CLIP THIS PAGE AND MAIL TO: FRANKLIN UNIVERSITY, 201 S. GRANT AVE., COLUMBUS, OH 43215

### **CERTAINLY, I WANT TO MAKE A DIFFERENCE!**

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# Franklin News

#### **100TH COMMENCEMENT**

Franklin awarded degrees to more than 220 students at the University's 100th Commencement ceremony Sunday, Dec. 20. Degree-granting authority was acquired in 1920, and the University held its first formal commencement in 1923 with 24 students in the graduating class.

Franklin has conferred nearly 25,000 degrees since 1920. Among the 100th commencement graduates was the greatgranddaughter of the first female graduate of Franklin University's Law School (now the Capital University Law School) in 1926.

The commencement address was presented by Thekla Shackelford, member of the Board of Trustees. Shackelford is well known as the founder of the *I Know I Can*  program as well as her service on numerous community boards. Her late father, Everett Reese, also served as a Franklin trustee.

#### FRANKLIN RECEIVES NEW ACCREDITATION

The International Assembly for Collegiate Business Education (IACBE) recently announced Franklin University has met the standards for accreditation by the (IACBE). "Franklin's graduates have been known for their academic excellence throughout the central Ohio region," said Academic Vice President Beth Schwarzmueller. "It's nice to have not only national, but now international recognition of this fact."

The IACBE is a specialized accrediting organization in the field of business and related fields of study. The IACBE places the

major accreditation emphasis on the outcomes assessment of academic programs.

#### UNIVERSITY CELEBRATES GRAND RE-OPENING

Franklin celebrated the Grand Re-Opening and renaming of the Northwest Center to the Northwest Campus on Wednesday, Jan. 20. The event was attended by representatives from the Dublin business community, students and Franklin staff and faculty. Franklin recently expanded the number of classrooms offered at the Northwest Campus and added a computer lab, teaching and learning resources, and a full-time SSA. Now, more that 70 courses are offered at the Dublin campus, including Franklin's entire MBA program and selected undergraduate programs.

#### ADDRESS SERVICE REQUESTED

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