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Assessment for Learning: A Systematic Approach

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Assessment for Learning: A Systematic Approach

Dr. Yuerong Sweetland / Dr. Souren Soumbatiants, Franklin University

Levels of Assessment

- University (including General Education)
- Program
- Course
- Module

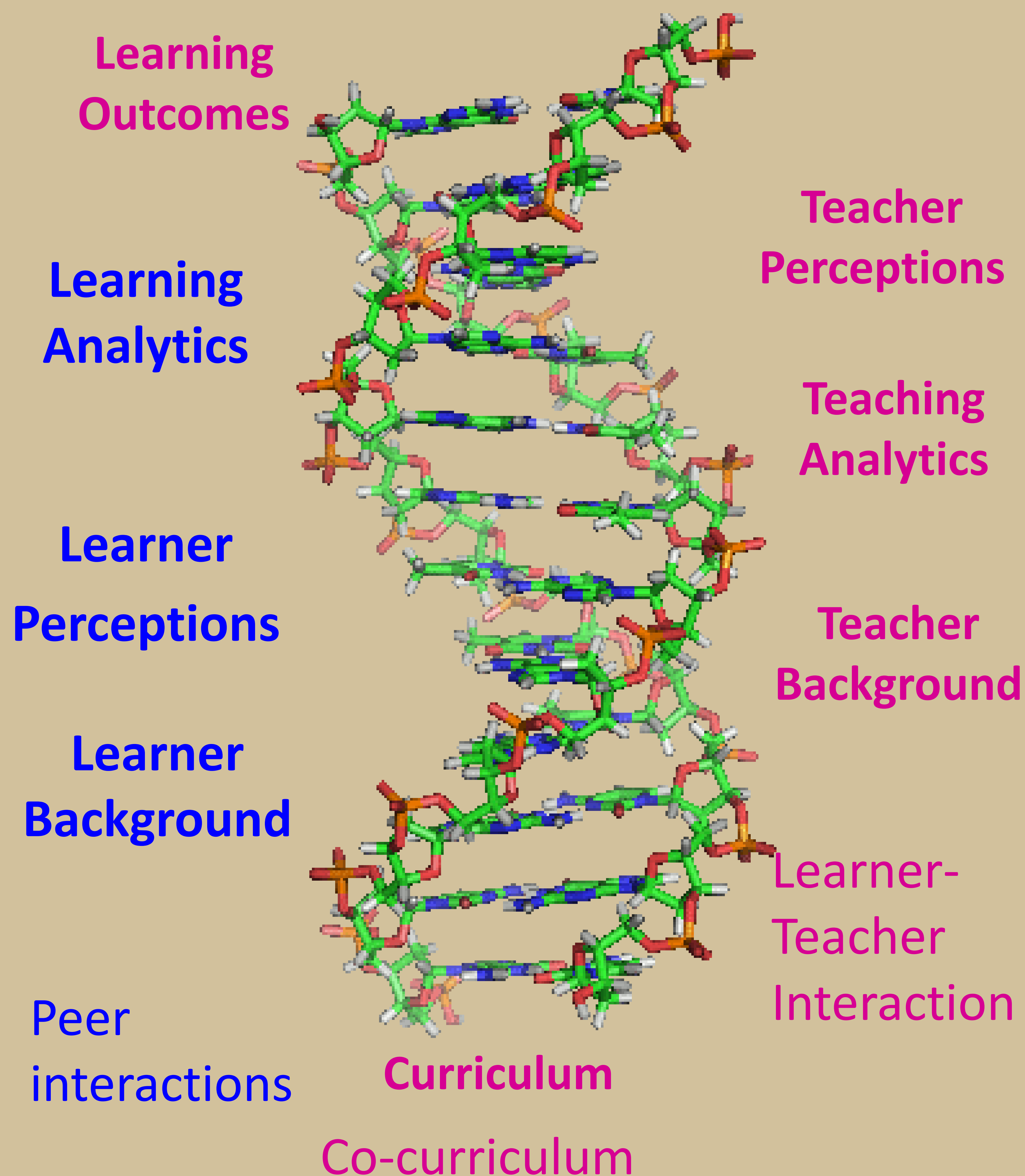
Methods of Assessment

- Direct
 - Assignments: Rubric-based
 - Exam (MFT-MBA, Peregrine CPC COMP, local exams)
 - Portfolios
- Indirect
 - Surveys, etc.
 - Course survey
 - Graduating student survey
 - NSSE
 - Noel-Levitz ASPS

Resources for Assessment

- [National Institute for Learning Outcomes Assessment](http://www.learningoutcomeassessment.org/)
- [NCSU: Internet Resources for Higher Education Outcomes Assessment](http://www2.acs.ncsu.edu/upa/assmt/resource.htm)
- Association of Institutional Research: Measuring Quality in Higher Education: An Inventory of Instruments, Tools and Resources <http://apps.airweb.org/surveys/>
- AAC&U VALUE Rubrics <http://www.aacu.org/value/rubrics/>

BIG DATA



Annual Assessment Report: Close the Loop!

- Part of a Program Review
- Conducted on a program basis
- Includes:
 - Measures
 - Performance Targets
 - Findings
 - Action Plans

Faculty Ownership of Assessment

- Assessment Committee as a standing committee of Faculty Senate
- Faculty Forums on Assessment
- Collaboration across the University
- Continuous Program Improvement
- Essential component of curriculum redesign

Challenges and Opportunities

- Data and Process Management
- Integration and Synthesis – Reporting
- Diverse Accreditation Requirements
- Multiple Institutional Entities