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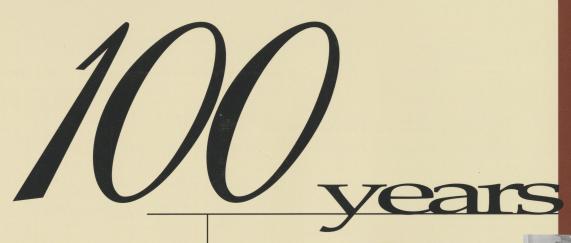
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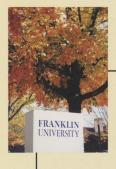
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# Alumagazine•

Fall 2002

























# Alumagazine





Franklin's Heritage
centennial celebration continues

### FEATURES



Outing is Hole in One \$23,000 raised for annual fund



Answer the Call

## The Franklin Voice

CAMPUS PROGRESS



ast spring Franklin University invited the Higher Learning Commission of the North Central Accreditation Association (NCA) to campus to provide an understanding and objective review of the changes underway at our University.

The following excerpts are taken directly from the NCA report.

#### Changes since 1998:

- Degrees awarded increased 53%
- Graduate degrees awarded increased 174%
- Part-time faculty grew 82%
- Ratio of part-time faculty to full-time faculty grew 97%
- Course sections offered grew 49%
- 15-week course sections decreased 16%
- All other course sections grew 285%
- Online course sections grew 616%
- Community College Alliance (CCA) member schools grew from 13 to 178
- CCA member states grew from 3 to 28

#### **Faculty**

The faculty exhibit a clear understanding of the changes that have occurred, the rationale for those changes, the future direction of the faculty model, and the model for curriculum development and delivery.

Faculty roles and responsibilities within the University are well defined and are embraced by the faculty as a whole. Faculty clearly feel they have input through the faculty governance system, and that they are indeed the primary drivers of change, both in content and pace.

The program for faculty development, both for full-time and part-time faculty, is exemplary. This in part explains the singleness of vision and purpose that the team observed in meeting with faculty both individually and within groups. There is a dedication to continuous improvement that guides both curriculum content and delivery.

#### Curriculum

Over the past five years, Franklin University has engaged in a comprehensive review and realignment of its curriculum. The changes flowing from this process take several specific forms. First, Franklin reasserted the primacy of its applied and professional programs and its dedication to operating in a business-like manner. The institution has been particularly attuned to enrollment patterns and employer need.

Second, the institution now relies upon a distinctive design process to develop, deliver and evaluate all courses offered more than five times a year anywhere within the University. This model, introduced initially in Franklin's

distance education program (CCA), enjoys the enthusiastic support of faculty, administrators and trustees.

The advisory team found Franklin's full-time faculty to be articulate and enthusiastic champions of these curricular changes. Discussions revealed a genuine confidence in the efficacy of the course design (and redesign) model. Indeed the system does provide Franklin with a distinctive opportunity to draw upon student assessment data to



Paul Otte

continuously improve individual courses in particular and the curriculum in general.

Although most courses are now offered in a compressed time format, content coverage and academic standards have clearly not been compromised, largely as a function of the integrity of the course design model.

Attention to giving students what they need, not just what they want ("customer is not always right") is a significant positive.

#### **Perceptions of the institution** (by the Advisory Team)

The institution must recognize that the non-traditional path brings a (disproportionate) burden regarding the demonstration of excellence (especially within the higher education community); this is not "fair" but true; Franklin must accept this and get on with it; pioneers have a tough role.

#### Recommendations

In the end, the picture of Franklin University which emerged to the Advisory Visit Team was that of an institution which has undergone extraordinary recent change, which exhibits a clear and shared sense of purpose even in the midst of change; and which is well-positioned to continue serving learners and advancing its mission. The Advisory Visit Team unearthed no evidence that Franklin University fails to comply with any of the General Institutional Requirements or fails to satisfy any of the criteria for accreditation. Accordingly, the team recommends that the institution's next comprehensive visit remain scheduled for 2007-2008.

#### Afterword - by Paul Otte

As you can see from the above report, your University is growing (in both degrees awarded and course offerings). Our academic model is sound and the quality of our academic programs is very high.

We are (and have been for 100 years) following a nontraditional path and in the words of the advisory team, "pioneers have a tough role." We encourage you to help us tell our story. Let everyone know that you are an alum of Franklin University and proud of your alma mater. •



## Around the Courtyard

#### MBA Alumni Benefit from **Next Generation MBA**

The Fall 2002 cohort is the first to experience Franklin's revamped MBA Program.

7 ith an enhanced emphasis on courses, curriculum and professional effectiveness, students will be exposed to critical success factors essential for tomorrow's business leaders.

Students can select one of the new discipline tracks focusing on Entrepreneurship, Leadership, Management Information Systems Concepts, Financial Concepts and Business Law Applications (students must have a Juris Doctor for Business Law). The revised curriculum also will feature content threads that will be woven into every course leadership, strategy, creativity, emotional intelligence, social capital, ethics, technology, global business and management. The Programs' career emphasis will feature supplemental workshops that focus on professional image and business etiquette.

Alumni can take advantage of the new Program in various ways. Franklin will offer certificate programs for individuals who already have an MBA degree. MBA alumni may enroll in one of four tracks – Entrepreneurship, Leadership, Management Information Systems Concepts and Financial Concepts. Upon completion of the course work, students will earn a graduate certificate.

In addition, alumni will be invited to serve as coaches to incoming MBA students.

For more information on the new MBA Program or how to earn a graduate certificate contact the Graduate School at 614-797-4700 or www.franklin.edu.

#### **Franklin University Press Book Debuts at Barnes & Noble**

Franklin University Press' first book, "Plain Talk About Leadership: Silver Bullets for Success," has hit the shelves at Barnes & Noble Booksellers.

he book, written by retired State Auto Insurance Chairman /CEO Robert L. Bailey, is getting rave reviews and has received endorsements by several business leaders, including best-selling author Martha Rogers, who has co-authored four business books, including "The One to One Manager."

"Plain Talk About Leadership" tackles several issues important to leaders, whether they have recently taken the

helm or have been heading an organization for years. Some key issues of the book include:

- Why most leaders fail;
- The real magic of motivating people;
- How to create a happy, supportive, enthusiastic workforce;
- Steps to dramatically improve customer service and relationships, and
- What leaders should do to prepare themselves for the future.

To purchase a copy of "Plain Talk About Leadership" stop by your local Barnes & Noble Booksellers, order online at www.barnesandnoble.com and www.amazon.com or contact The Leadership Press by calling 614-220-8926. •

#### UNIVERSITY ADMINISTRATION Paul J. Otte

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This issue of the *Alumni Magazine* was mailed to all alumni, friends and supporters.

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#### Franklin Offers High School Students a Jump Start

by Charisse Penn

entral Ohio high school students can get their college careers started early through the Franklin Academy. This program encourages students to take a proactive look at their college career tracks by earning free technology-related college credit.

Students are introduced to the School of Computer and Information Sciences, while earning a total of 15 credit hours by successfully completing courses in UNIX, Presentational Software, Computer Science (C++), Web Research & Implementation and Graphic Design.

Interested high school students can apply to the program by completing a Post Secondary Enrollment Option Program Application and by meeting with a Student Services Associate to determine eligibility. Accepted students will begin classes in Fall 2002 or Winter 2003.

This program is free to participating high schools and their students. Call Chris Twombly at 614-341-7504 for additional information. •



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## Franklin's Heritage

CENTENNIAL CELEBRATION

#### A Year of Celebrations

Franklin University's centennial celebration features a wide variety of events.

Pranklin University started the year with a birthday party to celebrate its Centennial. But, the festivities didn't stop there. The University has planned an entire year of community events to mark this historic occasion.

February brought a special Centennial Convocation where higher education representatives, business leaders and alumni met to discuss the future of higher education and its impact on the community.

A historical photo exhibit opened in the Bunte Gallery (Phillips Hall) in March. The exhibit, which continues until November, features photos from Franklin's beginnings at the YMCA downtown to present day. The gallery is open from 8 a.m. - 10 p.m. Monday through Thursday; 8 a.m. - 5 p.m. Friday; 8 a.m. - 4 p.m. Saturday and 1 p.m. - 5 p.m. Sunday.

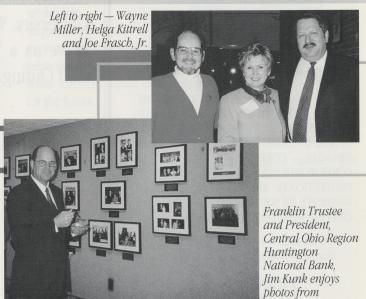
More than 300 alumni, faculty and staff and community members participated in the Run With Ben in June. This 5K run/walk took runners and walkers through downtown streets and past the YMCA, where Franklin University started. The Run With Ben raised \$4,000 for scholarships at Franklin.

The Centennial Committee has more events scheduled for 2002 including a Gala Dinner Dance on Saturday, Sept. 21, a Block Party in Franklin's Courtyard on Thursday, Oct. 3 and a dedication of a special Centennial Sculpture in November, recognizing trustee Bill Eells who provided the funds for the sculpture.

Log onto <a href="https://www.franklin.edu">www.franklin.edu</a> for more details on the Centennial Celebration and how you can celebrate with us. •



Historical Photo Exhibit



Franklin's history.

### Celebrate the Centennial at the Fall Gala

elp Celebrate Franklin's 100<sup>th</sup> birthday at the Fall Gala on Saturday, Sept. 21. The evening will feature dinner, dancing, a live band, mementos for each guest, plus many more surprises. There will be a special program during the gala, which will recognize the past leadership of Franklin with a "Tribute to the Past Board Chairs." The festivities will take place at the Hilton at Easton. The attire is optional black tie and tickets are \$100 per person.

For more information or to make reservations call 614-341-6236 or fill out the information in the enclosed postage-paid envelope.  $\bullet$ 

#### Gala Sponsors (to date)

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Scott Whitlock

#### **Book Captures History**

In honor of its Centennial, Franklin is publishing a historical book covering its 100 years of existence. From the days at the YMCA to the present, the book "Shaping the Future — Celebrating 100 Years" tells the whole story of Franklin University. The hard cover coffee-table book was written by



Lori Wengerd, former Marketing Director at Franklin and features more than 100 photos.

Helga Kittrell, Centennial Director and editor of the book, said, "This book was written as a story. Lori did a wonderful job of incorporating Franklin's history with local and national events. It includes stories about alumni, faculty, students, presidents, the leadership (trustees), places, events, etc."

The retail cost of the book is \$39.95, but is available to alumni and students for \$24.95. To order call the Office of Institutional Advancement at 614-341-6235, toll free 1-877-341-6300, or e-mail kittrelh@franklin.edu.•

### Golf Outing

july

Golf Participants
and Donors
from BMW.
Left to right —
Lindsay Duffield,
Kelly Marsh,
Nick Turner and
Pat Clark



## Run With Ben – 5K Run/Walk



Left to right — Tim Newcome, Race Sponsor; Andrea Cambern, WBNS-TV; Kari Kittrell, Race co-chair; and Ben Franklin (David Greenlee, MBA '97)

Runners anxiously wait for the start of the race.





## Franklin Spotlight

ALUMNI PROFILES

#### **Hundreds of International Students Call Franklin Home**

By Susan Baker, '85

hengrong Gu traveled 6,833 miles from Beijing, China to attend Franklin University. She will be graduating Winter '03 with a bachelor's degree in Accounting.

It may seem surprising that Gu traveled across the globe to attend Franklin but she is hardly the exception. Our University is currently home

to more than 500 international students from 73 countries. Since Franklin University started accepting international students in 1971, the number of students has grown significantly. In just over a decade Franklin saw international enrollment climb from 40 to 565.

Students come from all over the world for different reasons. In Gu's case, she wanted to pursue a different way of life. "Most young Chinese believe that they have a great chance in the United States to quickly gain knowledge, find a job and have a good life," she said. According to Gu, Chinese colleges are very limiting because there is a fixed curriculum that restricts the number of classes students can take.

Other international students find Franklin

University very appealing because of affordable tuition, business related majors, including the Master of Business Administration (MBA), and a smaller, more personalized campus environment.

Franklin University helps international students by being sensitive to the special challenges they face when they arrive in the United States. Franklin University's International Student Services help make the transition from home to the U.S. as easy as possible whether it is helping students find a place to stay or working through immigration issues.

"Sometimes students do not have a place to stay when they first arrive in the United States. That's why we have created the American home-stay program," said Patrick Schumer, Director of International Student Services, "International students can stay with an American family for one to two weeks until they find an apartment and transportation." Franklin also allows students to have part-time campus jobs to help defray college costs.

"I appreciate Franklin giving international students a chance to have

part-time jobs on the campus," Gu said. "It is very helpful for us because many international students have problems with tuition."

Having a diverse international population benefits both international students and American students through exposing students to different cultures. "When international students come here they bring the world with them. They quite often bring with them a perspective that we Americans do not even get in our newspapers," said Phyllis Duryee, Assistant Dean of the Ross School of Management and Leadership. "This is an important lesson to learn together."

The University wants the international students to be successful in their chosen major

and provides ways for students to improve their English including a conversational partner program. This program partners international students with native English speakers so the students can practice their conversation skills.

Franklin's efforts to accommodate international students have definitely paid off for Zhengrong Gu. From her first experience at Franklin, she knew she made the right choice. "I went to Franklin because the people are friendly and very helpful to international students," she said, "The first person I called was an instructor and he was very kind and patient with me." •



Xiaochuan Hu and Zhengrong Gu



espite the high heat and humidity, 125 of Franklin's alumni, faculty, staff and corporate partners attended the University's Annual Fund Golf Outing. The event was held at the Country Club at Muirfield and raised \$23,000 for the Annual Fund.

The Office of Institutional Advancement thanks the many sponsors, contributors, players and volunteers who helped make our outing a success.

"The alumni support was wonderful," said Mac Ware '88, Golf Outing Chair. "We hope to see even more of our alumni at next year's event."

The winning team this year was the Rose Products team of Eldon Hall, Chris Junk, Mark Stanley and Bob White. Mert VanderLind had the play of the day with a hole-in-one! He won a set of custom clubs provided by BMW Financial Services for his accomplishment.

The Office of Institutional Advancement is already planning next year's event. Mark your calendars for Monday, June 23 at Muirfield Country Club. •



Hole-in-One Winner Mert VanderLind



Winning Team from Rose Products Left to Right — Mark Stanley, Chris Junk, Eldon Hall and Bob White

#### Sponsors

We would like to thank all of our sponsors and major prize contributors who made our outing a success!

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## Class Bits & Bytes

#### IN MEMORIAM

Michael Shamhart, '93, July 4. Louis E. Posey, '73, July 26. Mindy B. (James) Donahue, '99, July 27.

## **ENGAGEMENTS** and **WEDDINGS**

Randall Bolyard, '95, married to Shellie Hughes Sept. 1.

**Don Chandler, MBA '01**, married Susan Marie Stein on April 6.

Jamie Stinson, MBA '01, married Kellie Kirk on Aug. 17.

Kevin Hankins, MBA '98, married Stacey Biro on Aug. 3.

**Brian Keaton, MBA '01**, married Allyson Myers on July 27.

**Rhonda Murvine**, '99, is engaged to be married to Keiran O'Neill on Sept. 21.

John Neutzling, '99, married Sarah Lodge on May 4.

Richard Price, MBA '01, married to Rebecca Rodere Aug. 24.

Tara Reger, '02, married W. Joshua Heffernan in July.

Patricia Richards, '01, married Gerald Butler on July 13 in Jamaica.

Dawn Rogers, '90, married Keith McEnany on May 25.

Sari Silwani, '86, married Maha Ajami on June 15.

Kendra Thompson, '01, married Thomas Trease on April 6.

Darren C. Train, MBA '02, married Ann Leahy on June 28.

**Heather Van Horn, '97**, is engaged to be married to John Peters on Oct. 19.

Kim Wheeler, '00, married Adrian Rosu on April 13.

**Wayne Wilson, '00,** married Maria Celeste P. Aceveda on April 20.

#### ONWARD and UPWARD ALUMNI

'09

**John Bryant** joined U.S.T. Environmental Contractor as a compliance manager.

**James Highfield** received Erie Insurance's Chairman Award for sales excellence.

**Deborah R. Hill,** the human resources manager with Armstrong World Industries, Inc., received her Senior Professional in Human Resources (SPHR) Certification.



**John C. Mercer** is an investment management associate with Hamilton Capital Management.

'01

**Patricia Berg** is an area associate II with Kohler Company in Kohler, Wis.

**Patrick Briskey** joined First Insurance & Investments in Defiance, Ohio as a financial advisor.



**Jessica Buchman** is a medical sales representative with RespiCare in Deerfield Beach, FL.

**Gary W. Griggs, MBA,** was elected to the board of trustees of the Wagnalls Memorial Foundation.

**Kristopher D. Klaiber** received his commission as a Navy officer after completing Officer Candidate School (OCS) at Naval Aviation Schools Command, Naval Air Station, Pensacola, Fla.

**Scott Kuhn, MS**, joined the Central Ohio Diabetes Association as Director of Marketing and Communications.

**Josh Little** joined HER Realtor's administrative office accounting department.

**Simeon Rose** has joined *Business First* as an art director.

'00

**Afrika Alsup** is a field executive for the Girl Scouts — Seal of Ohio Council.



**Juanita Michelle Darden** opened a boutique, *Juan-Michele*, in North Dayton and had her first style show on Aug. 31.

**Daniel Gilkey** was named assistant vice president at Fifth Third Bank.

**Jovita Holland** graduated from basic combat training at Fort Jackson, Columbia, SC.

**Stephanie Mok, MBA,** was named a board member of the Columbus American Marketing Association.

James A Sims II, MS, is the deputy director, public affairs, responsible for directing communication strategy for the Ohio National Guard.



'99

**Jimmie Hunter,** a database support manager with the Defense Dept. Info System Agency, was awarded the Federal Executive Association's "Excellence in Customer Service Award."

**Christopher Johnson** is an operations manager for Parker Hannifin Corp. in Mansfield, Texas.

'98

**Kimberly Sue Bentz** with the Ohio Bureau of Workers' Compensation, was awarded the Bronze Quill Award of Excellence, Technical Writing and American Association of State Compensation Insurance Funds (AASCIF) Publications Awards.

**Elizabeth Leahy** was promoted by Ohio Equities LLC. to manager of the Polaris office.

Geoff Rigney is a realtor with Saxton Realty Co.

**Rae Ann Sutherin** was named a board member of the Columbus chapter of the American Marketing Association.

'97

**Earl Davisson** is an associate with the law form of Wiles, Boyle, Burkholder & Brindgardner.

**Linda A. Dupuis** was named as a board member of the Association of Legal Administrators.

**Edward Graves** was named marketing manager of Mid-State Sales.

**Jo Ann Grevenow** was named director, community services with American Electric Power. She is responsible for managing local government, community relations and the economic development activities in the 11 state territories serviced by AEP. Jo Ann joined AEP in July 1996.

**Jeff Hutchinson** is a senior engineer with the Carrier Corporation.

**Victoria Sheets** was named vice president of Title First Agency Inc.'s central Ohio sales and operations.

'96

**Joyce Clark** was appointed chairwoman of the Human Resources and Membership Committee of the Ohio council of Behavioral Healthcare Providers.

**Andrea Toppari** was named an account supervisor in the business-to-business division of SBC Advertising.

'95

**Teresa Ball** is the human resources manager at First Community Village.

**Lisa B. Barbee** was named Woman of the Year by the Defense Supply Center of Columbus, (DSCC).



**Jacob E. King**, **III** joined Steinhaus Financial Group as a financial planner.

**Greg M. Roy** was named banking officer and manager of the Centerburg First Knox National Bank in Centerburg, Ohio.

'94

**Steven Kramer** was named the manager of finance and administration of the Touchstone Energy Cooperative headquartered in Marietta, Ohio.

**Suzanne M. Reeves** was named recruitment relationship manager for Vincenty & Co. Inc.

'93

**Darlene Achee** has joined Lifeline of Ohio as the manager of administrative services.

**Gary N. James** completed a certification through the State of Ohio and the John Glenn Institute as a Certified Public Manager.

**Rita J. Seese** was promoted by Huntington National Bank to trust officer.

**Jonathan B. Witter** is the president of Witter Auto Sales, Inc. near Biloxi, MS. He also is an insurance broker for his dealership.

'90

**Tammy Cantrell** was named senior vice president, chief investment officer by Corporate One Federal Credit Union.

**Donna Fellows** is a corporate paralegal with Corvis Corporation in Columbia, MD specializing in corporate, securities and immigration law.

'89

**Kim Ashley** was named a board member of the American Subcontractors Association.

87

**Michele Zimmerman** received the Change Leader award from Bank One for providing excellence in personnel, process changes and leading systems.

'86

**Debra Harper** was named as a board member of the Worthington Area Chamber of Commerce.

'8

**Floyd Jones**, senior vice president of The Dispatch Printing Company, received the AFL-CIO Community Service Award, given to a business and professional volunteer for outstanding contributions to the community.

'84

**Nancy Holloway** has joined Bartlett Benner Realty as a sales associate on the real estate staff.

'79

**Steven Kopel** is a senior technical consultant with Alliance Systems & Programming Inc. in Fenton, MO.

'75

Glenn Eckfeld is a data network sales representative with AT&T.

'74

**David Rogers** is an attorney and shareholder in the law firm of Cook, Goetz, Rogers & Lukey, P.C., Bloomfield Hills, MI, specializing in health care law. He is a member of the Board of Directors and a past President (1998-1999) of the Wayne State University Law Alumni Association. He also is an active member of the State Bar of Michigan Health Law Section (currently Vice Chair, Substantive Law Committee) and the Healthcare Financial Management Association.

'73

**Terry Trojack** was honored by City Council for his dedication and service to the City of Columbus.

7

**Bruce Tipton** is a program analyst with the United States Air Force.

'70

**James R. Mathias** (MBA), the regional manager in accounting administration for Kajima Construction Services in Palatine, IL, is a professional advisor at Depaul University and a former president of Sigma Kappa Phi Fraternity.

Jim Smith was named the executive editor of the three-newspaper group, Parkersburg News (WV), Parkersburg Sentinel (WV) and Marietta A.M. (Ohio) in June.



#### Centennial Graduations Honor Local Companies

o make Franklin's centennial graduations special, the University will honor institutions that, like Franklin University, have left a legacy to central Ohio.

The Summer '02 Commencement in August honored Wolfe Enterprises, Inc. Wolfe

Enterprises has supported the community and Franklin University for a number of years. John Wolfe served on Franklin's Board of Trustees from 1975-1984 and received an honorary doctorate in Community Leadership from Franklin.

All graduates received a commemorative video that featured good luck wishes and advice from notable leaders including: Stephen Covey, John Glenn, JoAnn Davidson, Gov. Bob Taft, John McConnell, Dimon McFerson, Dan Evans and many others.

The Winter '02 Commencement honored individuals that created The Nationwide Arena and Arena District. Along with Nationwide, Franklin recognized John H. McConnell, Founder & Chairman Emeritus of Worthington Industries and majority owner of the Columbus Blue Jackets. Both McConnell and Dimon McFerson, retired Chairman of Nationwide received honorary doctorates in Community Leadership. •

### Annual Fund Investors-

With grateful appreciation, we acknowledge the hundreds of supportive alumni, faculty, staff, friends, businesses and foundations who made investments to Franklin University's Annual Fund from Aug. 1, 2001 to July 31, 2002. The University and students sincerely thank everyone for their continued support, which sustains the ability to provide excellent education. The groupings within the categories reflect the different investment levels.

(Chairman's Club — \$5,000 and up; President's Club — \$1,000 to \$4,999; Founder's Club — \$500 to \$999; Cornerstone Club — \$250 to \$499; 1902 Club — \$100 to \$249; Friend's Club — Up to \$99).

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#### **ANNUAL SCHOLARSHIPS**

American Business

Womens Association Anheuser-Busch Inc. Babcock & Wilcox Aid to Education Susan Blackford Lori Brewer Scholarship Clara Abbott Foundation Cleveland Scholarship Programs, Inc. Baseball/Office of Commissioner Citizens Scholarship Fund Financial Planning Assoc. of Central Ohio First Mid-Illinois Bank & Trust First United Methodist Church FLMI Society of Ohio The S.N. & Ada Ford Fund Gwyn Mackey Memorial Fund Billie Jo Halcomb Scholarship Fund I Know I Can **IBEW** Joseph M. Martina Scholarship Masonic Scholarship The Navajo Nation Jackson Newcomb Scholarship Ohio Presbyterian Retirement Services Lutheran Social Services of Central Ohio Sandusky City Wide Awareness Council

#### **MATCHING GIFT COMPANIES**

Marybelle Williams Fund

A T & T Foundation Abbott Laboratories Fund AK Steel Corporation Allstate Foundation American Electric Power Ashland, Inc. Bank One Columbus, NA Black & Decker C-Mac Network Systems Celestica Columbia Gas of Ohio Inc Eaton Cutler-Hammer Emerson Electric Co. Fifth Third Bank McDonald's Corporation Merck & Company Merrill Lynch & Co Mettler-Toledo Inc NCR Corporation National City Bank Nationwide Foundation Pharmacia Laboratories R R Donnelley & Sons Co SBC/Ameritech Shell Oil Company State Farm Companies

\* deceased

#### **Answer the Call**

Annual Fund Phonathon Begins Soon

ranklin's 2002-2003 Annual Fund Phonathon is drawing near. From Sept. 30 to Oct. 30 student callers will be contacting alumni. Your generous gift will help support Franklin's innovative education, technology improvements and student scholarships. Please take a minute to speak with the callers who will be updating your information and asking for your support. Or, if you'd like to save us a phone call, send in your contribution to the Annual Fund with the enclosed postage-paid envelope. Your support is appreciated!

#### How the Annual Fund Makes a Difference

Alumni often ask about the Annual Fund and how it helps the University. The following gives an overview of how alumni commitments are utilized.

#### Q: Why should I give back to Franklin?

A: Franklin provides its students with a solid educational base, which serves them very well in their professional and personal lives. Contributions, in any amount, are an investment in the value of a Franklin University degree. Every gift received enhances the total educational experience and ensures that a Franklin degree will always be a hard-earned accomplishment in the career marketplace. In addition, Franklin has the lowest tuition of any four-year independent college in Ohio. Your generosity can help keep our tuition affordable for future generations.

#### Q: What is the Annual Fund and who can contribute?

A: The Annual Fund receives annual contributions made by Franklin's alumni, friends, corporations and foundations. The funds raised are vital to the University's current needs that are not met through endowment or other long-range support. In past years, the Annual Fund has financed scholarships, curriculum development and various operating costs.

#### Q: What is an unrestricted gift and why is it important?

A: Unrestricted gifts are those made without a particular designation by the donor. An unrestricted Annual Fund gift allows Franklin University the flexibility to address the University's greatest need and respond quickly to challenges and opportunities. Areas that rely on the Annual Fund for resources include scholarships, academic programs, technology and operating support.



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