Franklin University

FUSE (Franklin University Scholarly Exchange)

Learning Showcase 2014

International Institute for Innovative Instruction

11-14-2014

From Zen to C-Level

Carie Martin Franklin University

Follow this and additional works at: https://fuse.franklin.edu/ss2014



Part of the Organizational Behavior and Theory Commons

Recommended Citation

Martin, Carie, "From Zen to C-Level" (2014). Learning Showcase 2014. 71. https://fuse.franklin.edu/ss2014/71

This Presentation is brought to you for free and open access by the International Institute for Innovative Instruction at FUSE (Franklin University Scholarly Exchange). It has been accepted for inclusion in Learning Showcase 2014 by an authorized administrator of FUSE (Franklin University Scholarly Exchange). For more information, please contact fuse@franklin.edu.

From Zen to C-Level

Carie Martin, Business Psychology Graduate Student Franklin University

Abstract

From the non-stop pull of smart phones to overcommitted working parents, the average American worker is constantly plugged in and on the go. Such a cognitive overload can have dire consequences. These consequences include: memory and concentration problems; hostility and aggression; anxiety; and poor judgment (Smith, 2014). These effects of overload most certainly decrease the effectiveness of work productivity. To get the best out of their employees, restoring their wellbeing and re-engaging them at work should be of value to organizations across the country.

Being mindful can increase wellbeing and engagement in activities along with improving concentration. Mindfulness also decreases stress and the likelihood of depression. One of the ways to increase mindfulness is through the practice of meditation (*Benefits of Mindfulness*, 2013). To use mindfulness and mediation in the corporate world, it can be administered through coaching. As organizational coaches work with employees, they can teach mindfulness meditation along with the use of wellbeing and positive assessments to create more engaged, focused employees and to help aid in leadership development. Assessments can be administered pre- and post- coaching experience to gauge effectiveness.

The research for this project was the result of my studies in the Business Psychology graduate program at Franklin University and was used as my mastery project.



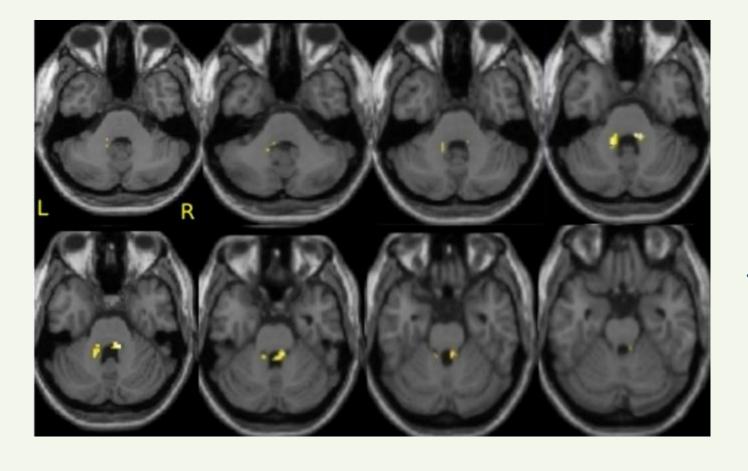
Stress can permanently destroy neurons in the hippocampus, causing memory and concentration problems, Increased hostility and aggression, and overall poor judgment.

Be Mindful!

Mindfulness Meditation can:

- Decrease stress & anxiety
- Reduce the likelihood of depression
- Increase engagement and overall psychological wellbeing

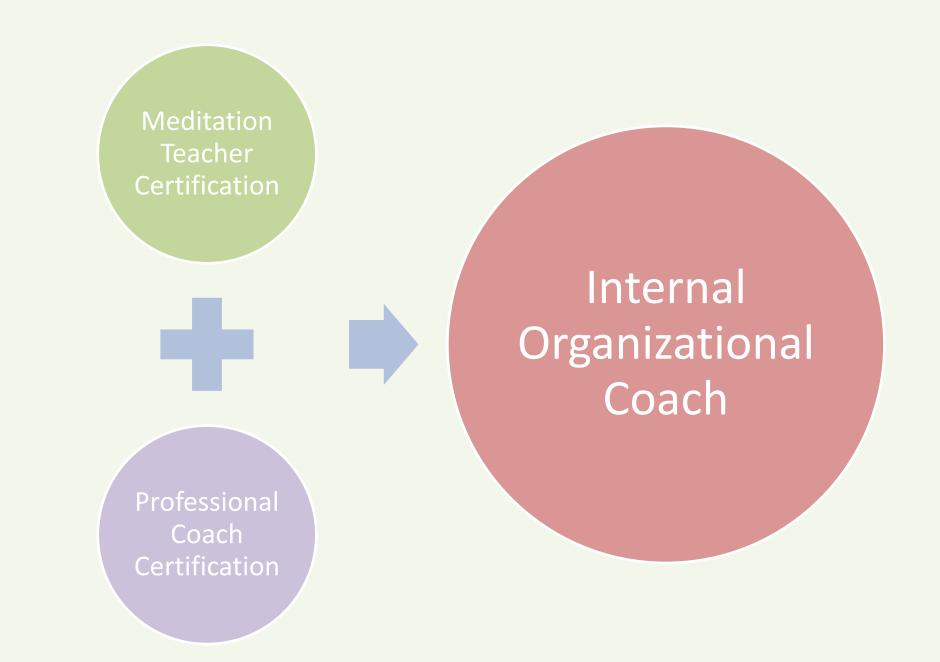
Frontiers in Human Neuroscience found that an 8-week-mindfulness-based stress reduction (MBSR) course lead to increases in gray matter concentration in several brain areas (Singleton, 2014).

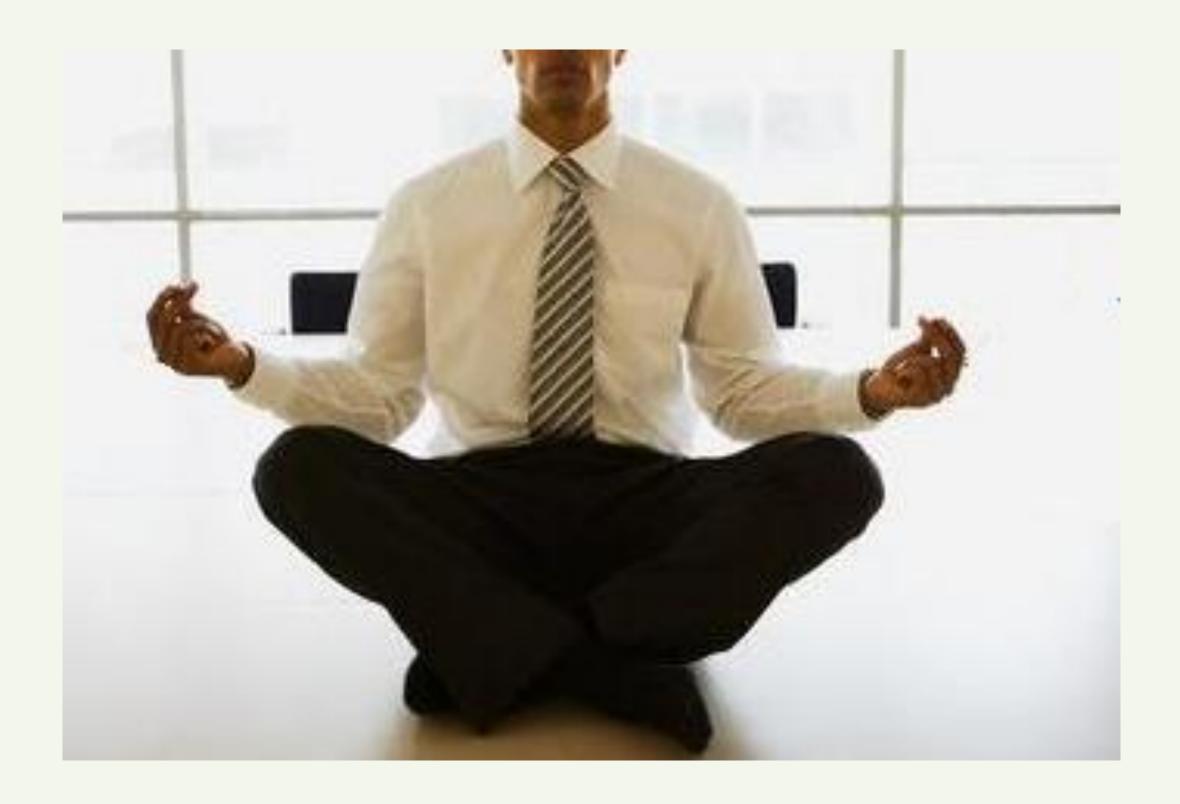


Get coached!

Benefits of using an internal organizational coach:

- Maximize potential of employees help them reach their goals
- Increase employees' self-confidence levels
- Focus on organizational initiatives
- ❖ Internal coaches are familiar with company culture and are less costly than hiring someone from the outside





Promotes serotonin, dopamine, and norepinephrine production

These chemicals play a crucial role in mood and cognitive functioning. Increased gray matter in these regions of the brain contribute to enhanced wellbeing.

Gauge Effectiveness

Administer assessments pre- and post- coaching experience:

- Five Facets of Mindfulness
- Psychological Wellbeing Scale

Organizational Coaching Program

Event	Duration	Outcome
New Hire	1 st year on the job	Acclimates new employee to organizational initiatives and sets achievable goals
New Position	6 months	Sets goals in line with organizational strategic plan and aids in the leadership development of employee
Mediation / Probation	As needed	Helps dysfunctional employee overcome barriers to success

References:

Bradberry, T. (2014). How Successful People Handle Toxic People. Forbes. Retrieved October 21, 2014, from

http://www.forbes.com/sites/travisbradberry/2014/10/21/how-successful-people-

handle-toxic-people/

Benefits of Mindfulness: Practices for Improving Emotional and Physical Well–Being. (2013). Retrieved September 11, 2014, from

http://www.helpguide.org/harvard/mindfulness.htm

Benefits of Using a Coach. (n.d.). Retrieved October 12, 2014, from www.coachfederation.org

Rock, D., & Donde, R. (n.d.). Driving organizational change with internal coaching

Results Coaching Systems. Retrieved October 20, 2014, from www.davidrock.net

Singleton, O., Hölzel, B., Vangel, M., Brach, N., Carmody, J., & Lazar, S. (2014). Change in Brainstem Gray Matter Concentration Following a Mindfulness-Based Intervention is Correlated with Improvement in Psychological Well-Being. <i>Frontiers in Human

Neuroscience</i>. Retrieved October 11, 2014, from http://journal.frontiersin.org/Journal/10.3389/fnhum.2014.00033/full

Smith, M. (2014, July). Stress Symptoms, Signs, & Causes: The Effects of Stress Overload and What You Can Do About It. Retrieved September 10, 2014, from http://www.helpguide.org/mental/stress_signs.htm