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Why Study Human Performance Technology?

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Why Study Human Performance Technology?

January 21, 2019 | By Joel Gardner
Instructional Design

Many instructional design programs, including Franklin's [master of Instructional Design and Learning Technology](#), include a course on Human Performance Technology (HPT). However, very often, when I work with students or instructional designers who are learning about HPT, they fail to see the connection between instructional design and HPT. In this video, I explain my perspective on why HPT is critical for learning professionals, including instructional designers.

If you would like to learn more about human performance technology, I recommend the following introductory resources:

- Basic [video introduction to HPT](#)
- Franklin's [graduate certificate in instructional design](#) (has a full course introducing HPT)
- The [International Society for Performance Improvement](#) (great conferences, workshops introducing HPT)
- The [Association for Talent Development](#) (has great conferences, [workshops, and certifications](#))

About the Author

Joel Gardner

Dr. Gardner is currently an instructional designer and department chair for the International Institute for Innovative Instruction at Franklin University.