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### Introducing the Learning Lounge Podcast

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## Introducing the Learning Lounge Podcast

February 20, 2019 | By Joel Gardner  
Educational Technology  
Instructional Design

At Franklin University's International Institute for Innovative Instruction, we design and develop learning experiences for students and clients all over the world. From clarifying learning goals and shaping a learning strategy to integrating quality content and creating effective materials, this work can be complex. **Instructional media** is one of these components, and if done right, it can increase learning and make a course more engaging. In my experience, however, creating quality media can be difficult, especially when working with teams of faculty, staff, and instructional designers who are dealing with heavy workloads and competing priorities.

Enter Bradd Birmingham, the Director of Interactive Media Services at Franklin. Bradd has worked with experts and faculty from all over the globe to create instructional media for over a decade. For the first episode of our new Learning Lounge podcast, I recently sat down with Bradd to discuss his strategies for working in collaborative teams to develop instructional media. Bradd provides some great advice – learn from his expertise if you are interested in enhancing your own courses with instructional media.

Stay tuned for future conversations with other learning experts. You can keep up by visiting the Learning Lounge website and following us on [YouTube](#), [SoundCloud](#), [Twitter](#), and [LinkedIn](#).

### **About the Author**

Joel Gardner

Dr. Gardner is currently an instructional designer and department chair for the International Institute for Innovative Instruction at Franklin University.