



Distinguished Student Scholarship Collection (DSSC) Rubric

Criteria	Ratings		
Reasoning	<p>Exemplary The submission has strong, well-supported concepts that effectively address the issue question.</p>	<p>Proficient The submission has support for the concepts that address the issue question.</p>	<p>Unacceptable The submission does not have enough well-supported concepts to effectively address the issue question.</p>
Genre Competency	<p>Exemplary The submission demonstrates a strong knowledge of the purpose of the genre as well as the major conventions associated with it.</p>	<p>Proficient The submission demonstrates knowledge of the purpose of the genre as well as the major conventions associated with it.</p>	<p>Unacceptable The submission does not demonstrate or only modestly demonstrates a strong knowledge of the purpose of the genre as well as the major conventions associated with it.</p>
Reader Engagement	<p>Exemplary The submission demonstrates that the writer has thought carefully about the audience’s needs, expectations, and values. Content is organized and arranged in a reader-friendly way.</p>	<p>Proficient The submission demonstrates that the writer has thought about the audience’s needs, expectations, and values. Content is mostly organized and arranged in a reader-friendly way.</p>	<p>Unacceptable The submission does not demonstrate or only partially demonstrates that the writer has thought about the audience’s needs, expectations, and values. In general, content is not organized and arranged in a reader-friendly way.</p>
Style	<p>Exemplary The submission is clear, cogent, and correct. There are no major errors that affect meaning. Few or no mistakes with APA format. APA citations are genre appropriate and correct.</p>	<p>Proficient The submission is mostly clear, cogent, and correct. There are some minor errors, but these generally do not affect meaning. Some mistakes with APA format. APA citations are genre appropriate and correct.</p>	<p>Unacceptable In general, the submission is not clear, cogent, and correct. There are many errors, several of which affect meaning in a substantial way. Significant number of mistakes with APA format. APA citations are not genre appropriate and/or are incorrect.</p>